

House Beautiful

FINCH

CREGAN

"I used this pink in my first studio apartment in New York. There was something about the combination of this color and the afternoon light pouring through the floor-to-ceiling windows that was so calming. You might think a pink apartment would scream 'girly girl,' but the gray undertones make it more sophisticated and grown-up."

—ASHLEY WHITTAKER

Farrow & Ball

Estate Eggshell Pink Ground

ON THE WALL

"This is a fleshy pink, which makes it more sophisticated and versatile. With the right lighting, it really glows, and that's such a warm and welcoming way to be introduced to someone's home. Pair it with some strong, slightly masculine pieces to add visual weight. An antiqued brass mirror and a dark wood console would do the trick."

—MONA ROSS BERMAN

Farrow & Ball

Estate Emulsion Pink Ground

Fine Paints of

Camellia



“Pink and orange isn’t a combination you see much of. Pink and green would have been the easy way out, but it would have taken things in a preppy direction. This house is more subversive than that!”

—MONA ROSS BERMAN

ELECTRIC COLORS BRING ZEST AND ZING
to a master bedroom in a 1960s-inspired beach house in Strathmere, New Jersey.